



FOR IMMEDIATE RELEASE

Contact:

Selena Swartzfager

601-974-1325

Keeping our talent in Mississippi via youth entrepreneurship

Equipping secondary educators to develop youth entrepreneurs

Jackson, Mississippi, August 24, 2016–

Mississippi's leading provider of economic and financial education training to K-12 teachers, The Mississippi Council on Economic Education (MCEE), with the support of State Farm, the MS Department of Education, the MS Development Authority and the MS Institutions of Higher Learning College Knowledge Project, will host the Master Teacher of Entrepreneurship (MTEnt) program at Delta State University this fall. Participants of this program may obtain a certification in Entrepreneurship on their teaching license from the MS Department of Education. Teaching the program will be Abe Hudson who is affiliated with Delta State University College of Business.

Teachers that complete the MTEnt program will:

1. master the learning objectives which include a basic understanding of business development and analysis, and
2. know the entrepreneurship standards and be able to apply the corresponding competencies in their classrooms, and
3. demonstrate effective teaching of entrepreneurship and entrepreneurial competencies, and
4. be a leader of entrepreneurship education in his/her district.

The ultimate goal of the program is the creation of student owned and operated businesses that participate in the Southern Entrepreneurship Program (SEP) business plan competition offered by the University of Southern Mississippi. Even the students that do not choose to take the route of entrepreneurship will obtain a better understanding of business and gain the soft skills needed to become better employees.

The MTEnt program will take place on the following Saturdays at Delta State University: 9/17, 9/24, 10/22, 10/29 and 11/5. Secondary school teachers in Mississippi may sign up for this program at <http://mscee.org/workshop-signup/>. Deadline for registration is Monday, 9/12/16. Need more information? Call 601-974-1325 or email mscee@millsaps.edu.

About the Mississippi Council for Economic Education The Mississippi Council for Economic Education (MCEE) envisions a world in which people are empowered through economic, entrepreneurship, and financial literacy to make informed and responsible choices throughout their lives as consumers, savers, investors, workers, citizens, and participants in our global economy.

The MCEE offers comprehensive, K-12 economic, personal finance and entrepreneurial education programs, including the basics of entrepreneurship, consisting of teaching resources across the curriculum, professional development for teachers, and nationally-normed assessment instruments. Programming is delivered largely through the six Centers on Economic Education at Delta State University, Millsaps College, Jackson State University, Mississippi State University, University of Mississippi, and the University of Southern Mississippi in partnership with the Mississippi Department of Education. In fourteen years, the Council's programs have reached more than 10,000 K-12 teachers and over 1,000,000 students in Mississippi. The MCEE is affiliated with the 65-year-old Council for Economic Education based in New York City. The MCEE consistently ranks in the top ten in the nation of the affiliated state Councils. A Board of Directors composed of 45 members is responsible for the governance and fund-raising of the MCEE.

About the Southern Entrepreneurship Program The Southern Entrepreneurship Program (SEP) is a statewide youth entrepreneurship initiative coordinated by the Center for Economic and Entrepreneurship Education (CEEE) as a service of **The University of Southern Mississippi - College of Business**. The SEP consists of an annual series of regional and statewide student opportunities designed to complement and enhance existing classes, curricula, and clubs with the goal of furthering the advancement of high school innovation and student entrepreneurship in the state of Mississippi. The mission of the Southern Entrepreneurship Program (SEP) is to provide business development and opportunity recognition skills to students and educators in Mississippi high schools through an annual series of experiential, interdisciplinary trainings and competitive opportunities. More info? www.thesep.org

#