Competition Instructions (Spring 2020)

Rockonomix started as a national video competition for college students based out of the University of West Georgia. Since Spring 2017, the Mississippi Council on Economic Education (MCEE) has been sponsoring a similar statewide competition for high school students.

WHAT IS IT?
In teams of no more than 5, students re-write the lyrics to a popular song so that it is about an economic concept or group of concepts. Students then record the song and produce a music video using their new lyrics.

ARE THERE EXAMPLES?
Yes! Search for “Rockonomix” on YouTube and you will find many examples.

WHAT ARE THE RULES?
1. A teacher must submit the entry.
2. The lyrics and video must be deemed appropriate by the judges (no offensive language or images).
3. The lyrics, recording, and video must be the work of the group members.
4. All submissions must be received by April 28, 2020.

ARE THERE PRIZES?
YES! Prizes are awarded in the following denominations:
1st Place - $200 in gift cards for the team; 2nd - $100 in gift cards for the team
*Gift card denominations are per team, NOT per person!*

EXTRA! Entries received for teams that are also selected for the 2020 State Economics Challenge will receive bonus points at the competition.

WHO ARE THE JUDGES?
The videos will be judged by a committee created by MCEE.

I’m interested! HOW DO I SUBMIT AN ENTRY?
For more information and to submit an entry visit www.mscee.org/programs